

Dr. Maximilian von Geyr
Chief Operating Officer, OnePager Group



Maximilian von Geyr studied and received a doctorate at Ludwig Maximilian University Munich (2012-2023) with specializations in stakeholder-oriented marketing (M.Sc.) and research (MBR).

From 2018 to 2023, he worked as a research assistant and doctoral student at Ludwig Maximilian University, first at the Institute for Marketing, then at the LMU Innovation & Entrepreneurship Center. In his doctoral thesis on stakeholder integration, he conducted research on the role of intermediaries in stakeholder management. Since 2023, he has been Chief Operating Officer in the OnePager Group. At OnePager Lab GmbH, he is setting up interdisciplinary research on patterns that managers use to change perspectives. At OnePager Software GmbH, he manages the development of AI-powered applications to create OnePagers for various decision-making and sales situations.

Maximilian von Geyr has been supporting Prof Dr Joos in his teaching activities since 2019. Together, they provide Master's students with in-depth understanding of the EU's complex decision-making processes and the practice of successful governmental relations. First at the Faculty of Business Administration at Ludwig Maximilian University in Munich and since April 2021 at the TUM School of Management at the Technical University of Munich.