

# POLITICAL STAKEHOLDER MANAGEMENT

Prof Dr Klemens Joos



TECHNICAL UNIVERSITY OF MUNICH  
TUM SCHOOL OF MANAGEMENT  
CHAIR OF MANAGEMENT ACCOUNTING  
MUNICH, 22 – 24 MAY 2026

**Friday, 22 May 2026**

**Guest Speaker Pierre Delsaux**

**Online**



Director General, European Health  
Emergency Preparedness and  
Response Authority (HERA)  
European Commission  
(2021 – 2023)

Friday, 22 May 2026

Guest Speaker Dr Ingo Friedrich  
Munich



President of the European  
Economic Senate

Vice-President of the  
European Parliament  
(1999 –2007)



Friday, 22 May 2026

Guest Speaker Günther Oettinger  
Munich



Vice-President and Commissioner  
of the European Commission  
(2010 – 2019)



Friday, 22 May 2026  
Individual Presentations



Friday, 22 May 2026

Prof Dr Maximilian Blaschke



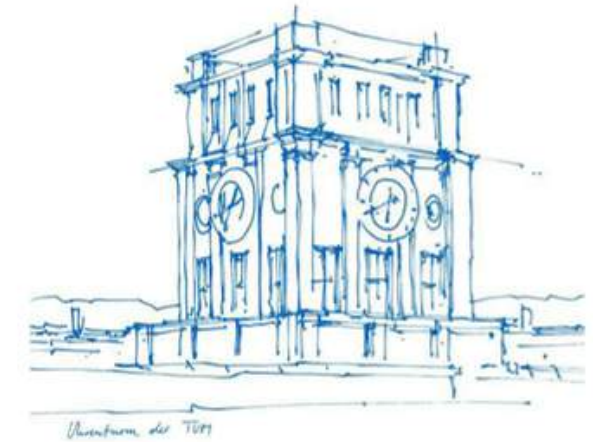
Lehrstuhl für Controlling  
TUM School of Management  
Technische Universität München



## Political Stakeholder Management

Prof. Dr. Klemens Joos

Technische Universität München  
TUM School of Management  
Lehrstuhl für Controlling  
München, 22.05. - 24.05.2026



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Saturday, 23 May 2026



Saturday, 23 May 2026

Lunch



Saturday, 23 May 2026 to Sunday, 24 May 2026

Group Work on a Case Study

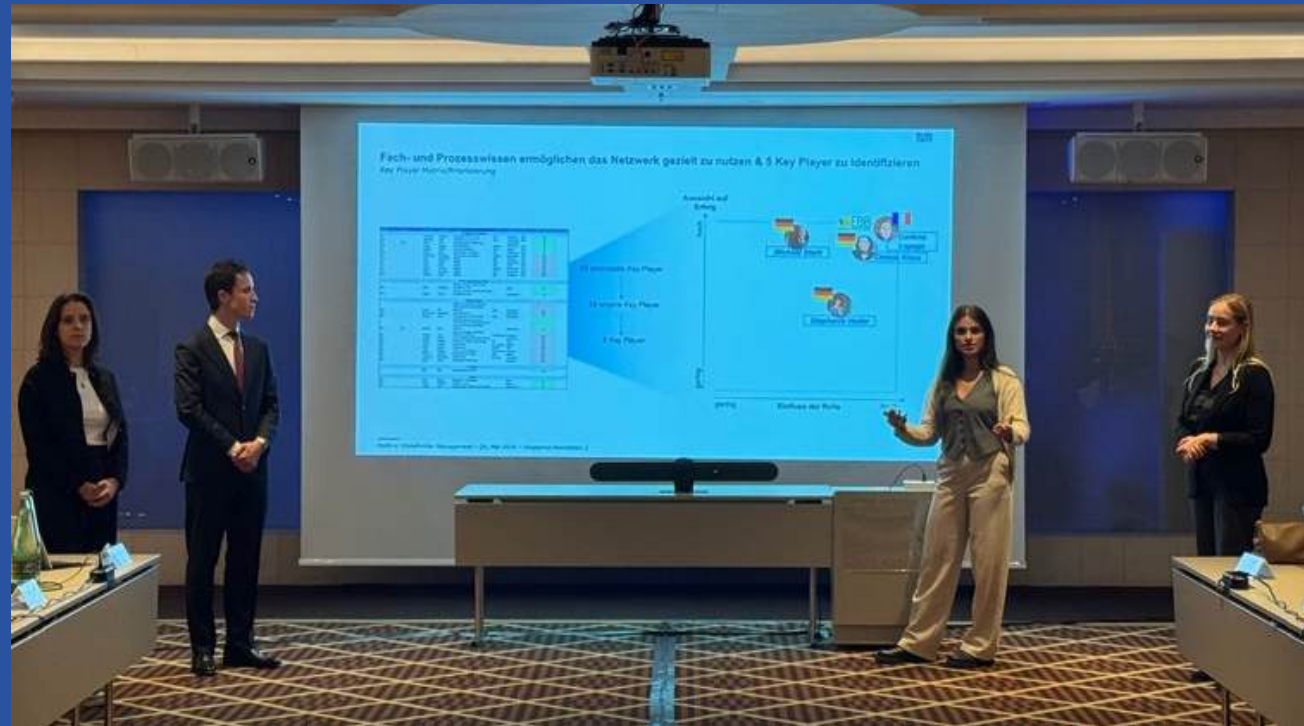


Sunday, 24 May 2026



Sunday, 24 May 2026

Group Presentations



# Political Stakeholder Management

