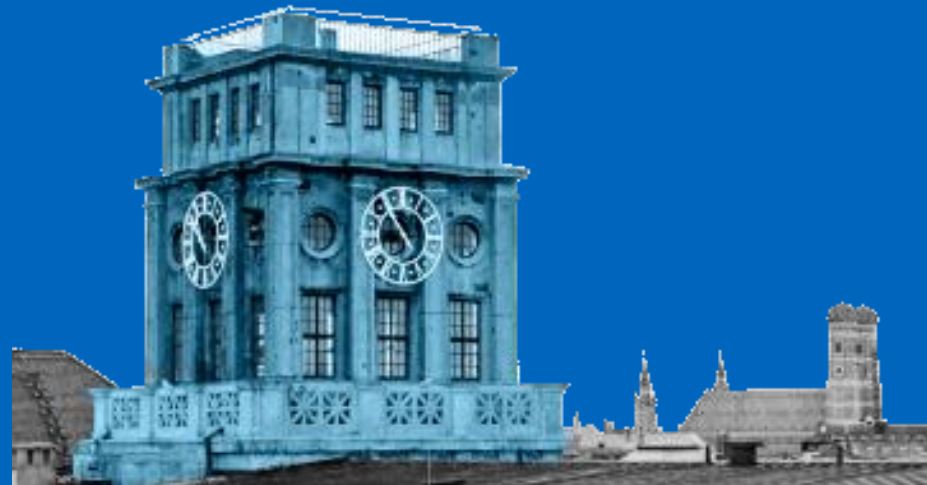


# Political Stakeholder Management

**Prof. Dr. Klemens Joos**



Technical University of Munich  
TUM School of Management  
Chair of Management Accounting  
Munich, 19 – 21 January 2024



Friday, 19 January 2024 / Saturday, 20 January 2024 / Sunday, 21 January 2024



Friday, 19 January 2024  
Guest Speaker - Munich



## Günther Oettinger

Vice-President and  
Commissioner of the  
European Commission  
(2010 – 2019)



Friday, 19 January 2024  
Guest Speaker - Online

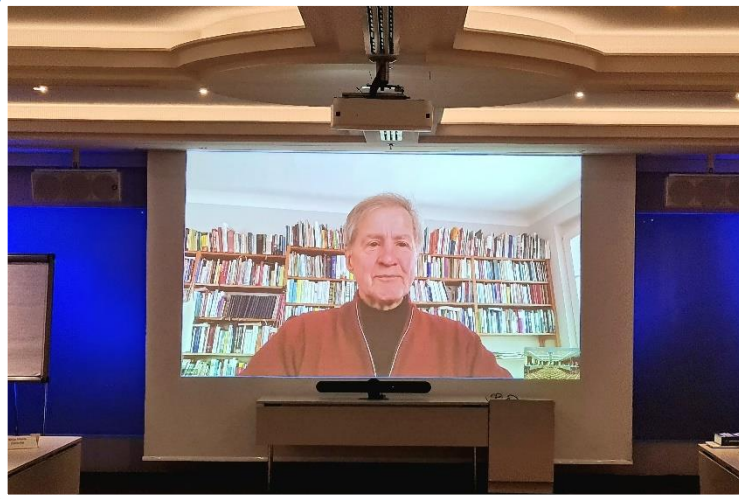
Gunther Krichbaum



Member of the German  
Bundestag,  
Spokesperson for  
European Policy of the  
CDU/CSU Parliamentary  
Group



Friday, 19 January 2024  
Guest Speaker - Online



Jo Leinen

Member of the S&D Group in  
the European Parliament  
(1999 – 2019)





Friday  
19 January 2024

Individual  
Presentations



Saturday, 20 January 2024



Saturday, 20 January 2024





Saturday, 20 January 2024



Saturday, 20 January to Sunday, 21 January 2024

Group Work on a Case Study





Sunday  
21 January 2024



Group  
Presentations



Sunday, 21 January 2024

