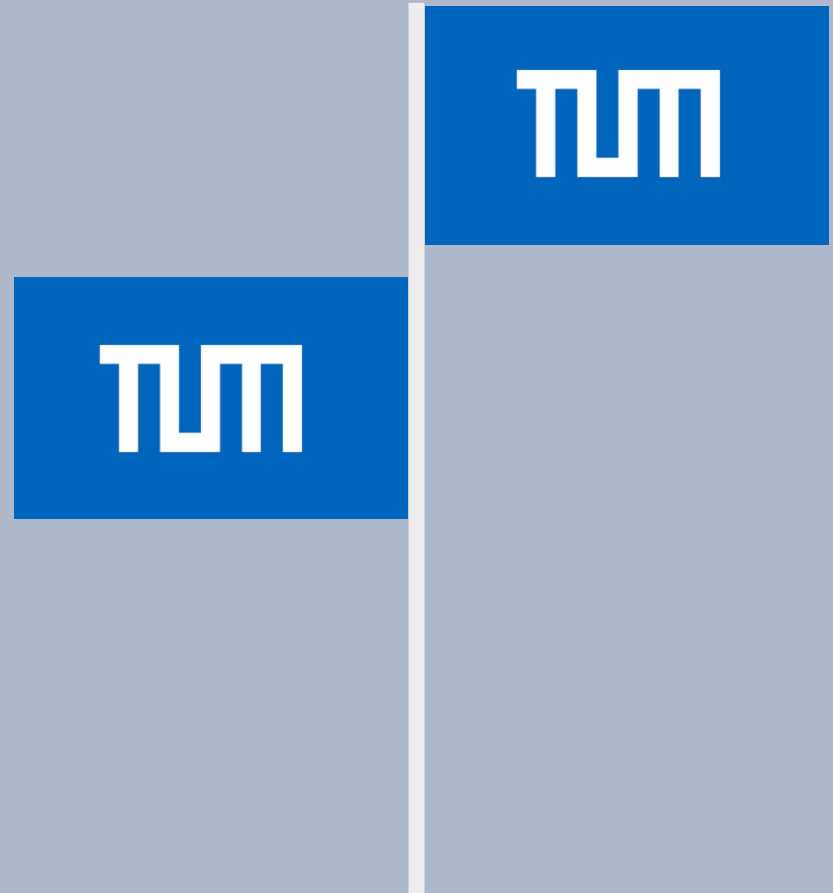


Political Stakeholder Management

Prof. Dr. Klemens Joos



Technical University of Munich
TUM School of Management
Chair of Management Accounting
Munich, 23 – 25 January 2026



Friday, 23 January 2026 / Saturday, 24 January 2026 / Sunday, 25 January 2026



Friday, 23 January 2026



Friday, 23 January 2026

**Guest Speakers Pierre Delsaux & Günther Oettinger
Online**

Director General, European Health
Emergency Preparedness and
Response Authority (HERA)
European Commission
(2021 – 2023)



Vice-President and
Commissioner of the
European Commission
(2010 – 2019)



Friday, 23 January 2026

Guest Speaker Dr. Ingo Friedrich
Munich

President of the European Economic Senate

Vice-President of the European Parliament
(1999 – 2007)



Friday, 23 January 2026

Guest Speaker Dr. Ingo Friedrich
Munich



Friday, 23 January 2026
Guest Speakers



Pierre Delsaux

Günther Oettinger

Friday, 23 January 2026
Individual Presentations



Saturday, 23 January 2026



Saturday, 23 January 2026
Lunch



Saturday, 24 January 2026 to Sunday, 25 January 2026

Group Work on a Case Study



Sunday, 25 January 2026



Political Stakeholder Management Block Seminar @ TUM Group Presentations



Sunday, 25 January 2026

