

Political Stakeholder Management

Prof. Dr. Klemens Joos



Technical University of Munich
TUM School of Management
Chair of Management Accounting
Munich, 17 – 19 January 2025



Friday, 17 January 2025 / Saturday, 18 January 2025 / Sunday, 19 January 2025



Friday, 17 January 2025

Guest Speaker Günther Oettinger - Online



Vice-President and
Commissioner of the
European Commission
(2010 – 2019)

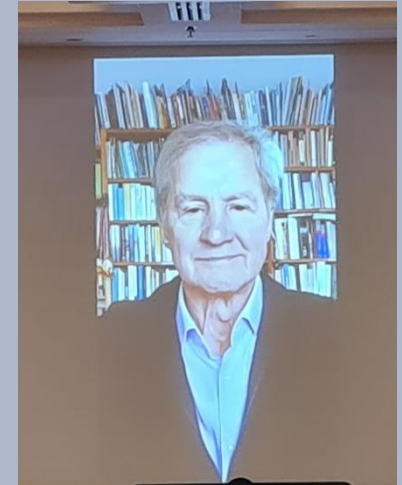
Friday, 17 January 2025

Guest Speaker Günther Oettinger - Online



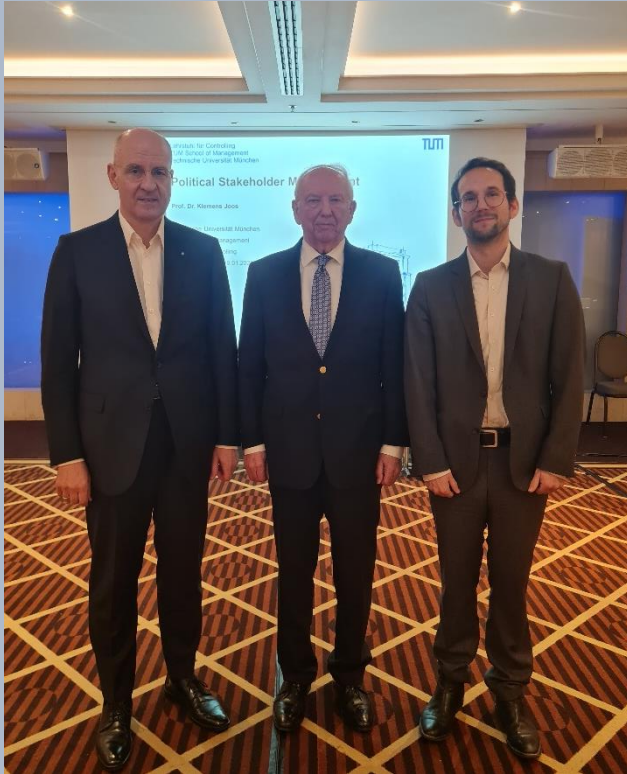
Friday, 17 January 2025

Guest Speaker Jo Leinen - Online



**Member of the
European Parliament
(1999 – 2019)**

Friday, 17 January 2025
Guest Speaker Dr. Ingo Friedrich
Munich



President of the European Economic Senate

Vice-President of the European Parliament
(1999 – 2007)

Friday, 17 January 2025

Guest Speaker Dr. Ingo Friedrich
Munich



Friday, 17 January 2025
Individual Presentations



Saturday, 18 January 2025



Saturday, 18 January 2025

Lunch



Saturday, 18 January 2025 to Sunday, 19 Januar 2025

Group Work on a Case Study

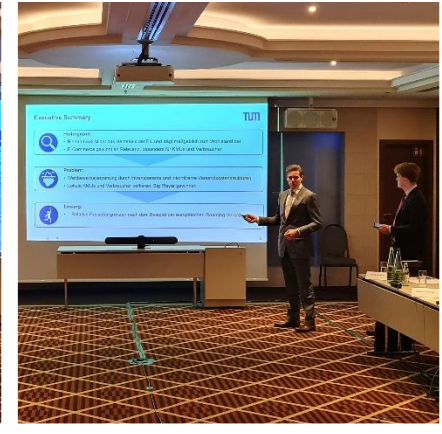
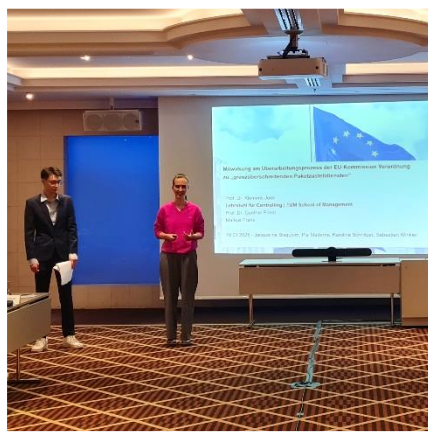


Saturday, 18 January 2025 to Sunday, 19 Januar 2025

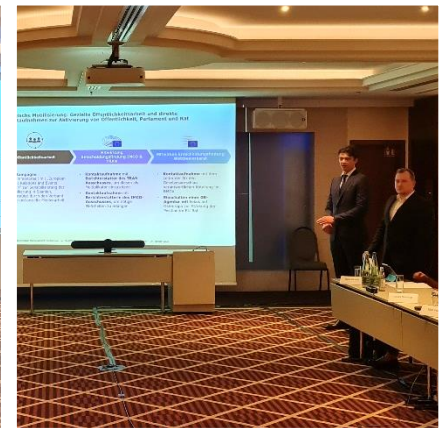
Group Work on a Case Study



Sunday, 19 January 2025



Group
Presentations



Sunday, 19 January 2025



Sunday, 19 January 2025

