

Political Stakeholder Management

Prof. Dr. Klemens Joos



Technical University of Munich
TUM School of Management
Chair of Management Accounting
Munich, 30 June – 2 July 2023



Friday, 30 June 2023 / Saturday, 1 July 2023 / Sunday, 2 July 2023



Friday, 30 June 2023
Guest Speaker - Online



Gunther Krichbaum

Member of the German Bundestag, Spokesperson for European Policy of the CDU/CSU Parliamentary Group

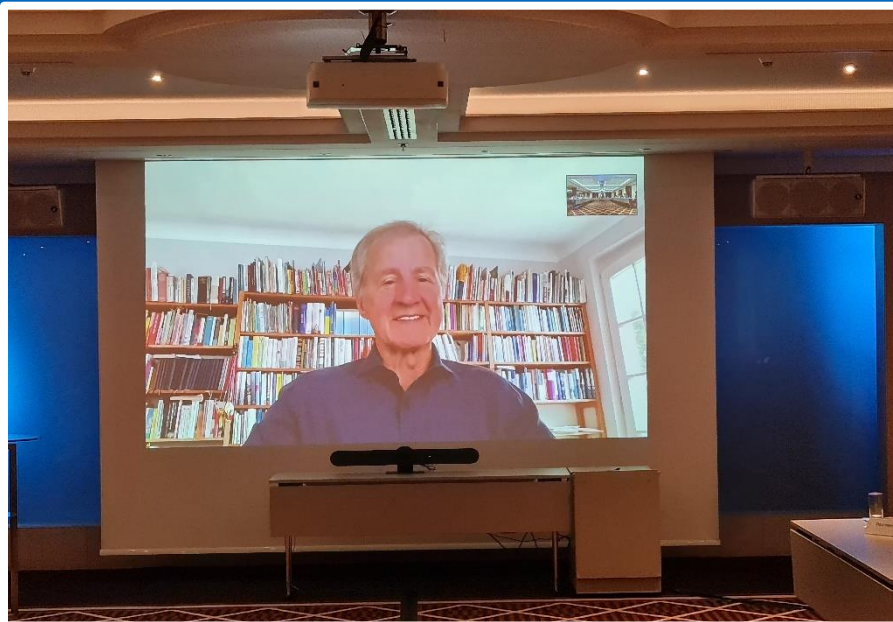
Friday, 30 June 2023
Guest Speaker - Munich



Günther Oettinger

Vice-President and Commissioner of the European Commission (2010 – 2019)

Friday, 30 June 2023
Guest Speaker - Online



Jo Leinen

Member of the S&D Group in the European Parliament (1999 – 2019)

Friday, 30 June 2023
Individual Presentations



Saturday, 1 July 2023



Saturday, 1 July 2023



Saturday, 1 July 2023 to Sunday, 2 July 2023

Group Work on a Case Study



Sunday, 2 July 2023
Group Presentations



Sunday, 2 July 2023



Sunday, 2 July 2023

