

Political Stakeholder Management

Prof. Dr. Klemens Joos



Technical University of Munich
TUM School of Management
Chair of Management Accounting
Munich, 28 – 30 June 2024



Friday, 28 June 2024 / Saturday, 29 June 2024 / Sunday, 30 June 2024



Friday, 28 June 2024
Guest Speaker - Munich



Günther Oettinger

Vice-President and
Commissioner of the
European Commission
(2010 – 2019)

Friday, 28 June 2024
Guest Speaker - Online



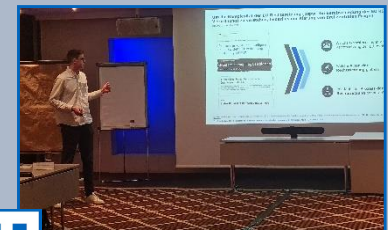
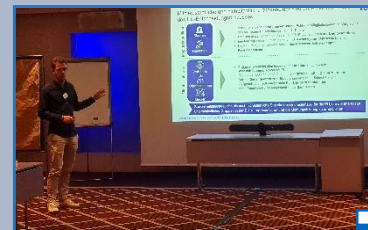
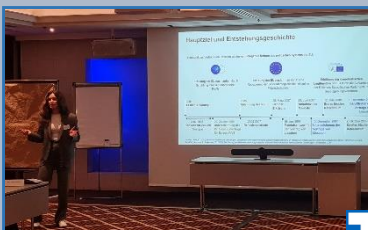
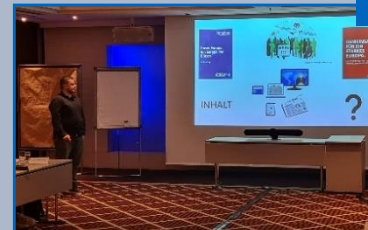
Gunther Krichbaum

Member of the German
Bundestag,
Spokesperson for
European Policy of the
CDU/CSU Parliamentary
Group



Friday, 28 June 2024

Individual Presentations



Saturday, 29 June 2024



Saturday, 29 June 2024



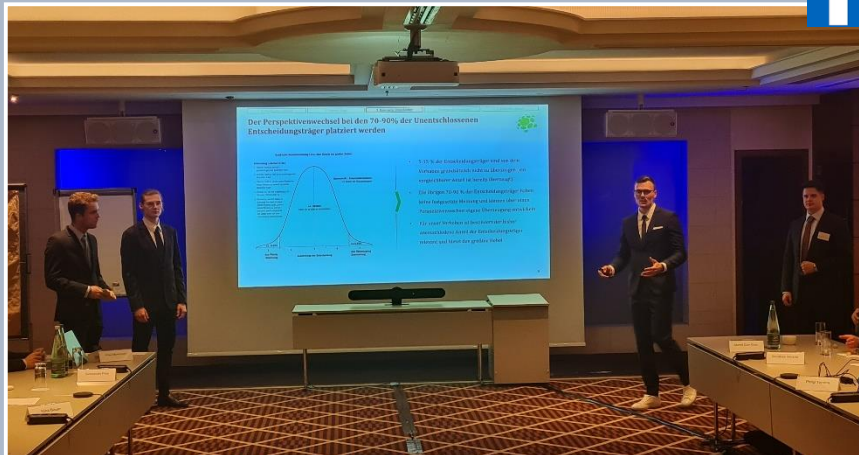
Saturday, 29 June 2024 to Sunday, 30 June 2024

Group Work on a Case Study



Sunday, 30 June 2024

Group Presentations



Sunday, 30 June 2024



Sunday, 30 June 2024

