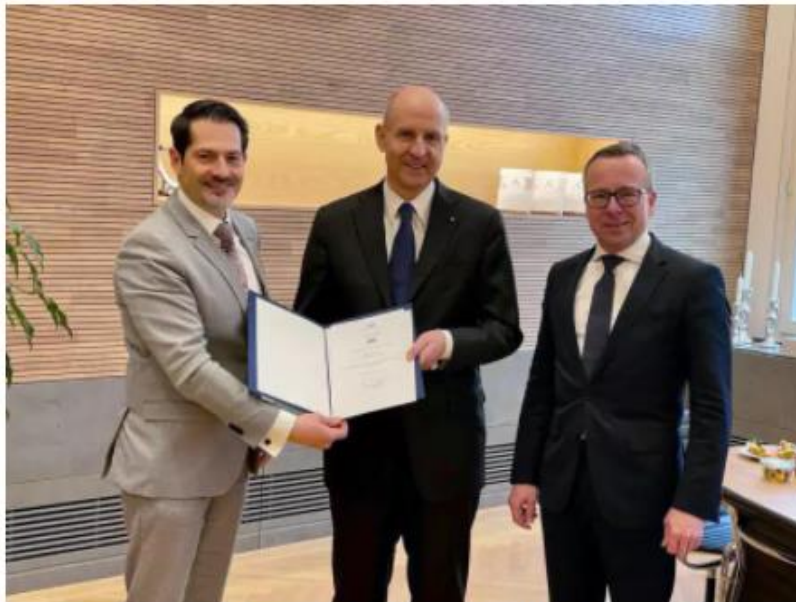


**Medienauswertung - Auswahl  
zur Bestellung von Dr. Klemens Joos zum Honorarprofessor  
an der Technischen Universität München (TUM) am 10. Februar 2022**

**Online TUM:**

## **Dr. Klemens Joos appointed TUM honorary professor**

TUM awarded an honorary professor to founder and managing director of EUXEA Holding GmbH Dr. Klemens Joos on February 10, 2022. In doing so, TUM honors his expertise in management and politics specializing in the field of stakeholder theory and political decision-making processes as well as his excellent evaluated teaching. Joos is visiting lecturer at the TUM School of Management and teaches the Master course „Political Stakeholder Management“.



President of the Technical University of Munich, Prof. Dr. Thomas F. Hofmann, Dr. Klemens Joos, and Prof. Dr. Gunther Friedl, Dean of the TUM School of Management

According to Dr. Klemens Joos it is crucial to include the relevant decision-makers of the legislative and executive branches as framework-setting secondary stakeholders in research and teaching in the long-term. This leads to a stronger focus on the importance of process competence in intermediary systems. "With Dr. Joos at the TUM School of Management we are doing important pioneering work in this area. His contributions are building bridges in Europe since the fall of the Berlin Wall", states Dean of the TUM School of Management Prof. Gunther Friedl.

Dr. Joos broad activities and experience range between business administration and political experience, starting as an advisor to a member of the European Parliament from 1988 to 1990. He founded EUTOP in 1990 realizing the potential and future that the reunification of Europe would hold. Dr. Joos has published more than 20 papers in German, English and Japanese including books and articles in applied journals. As visiting professor, Dr. Klemens Joos provides Master students with in-depth insights into the complex decision-making processes of the European Union (EU) as well as into the practice of successful lobbying especially taking into consideration the tensions between the EU institutions.

[Dr. Klemens Joos appointed TUM honorary professor - Technical University of Munich - School of Management](#)

## Online:

- **politik&kommunikation**, 14.02.2022 - [Joos ist Honorarprofessor an der TUM | politik&kommunikation \(politik-kommunikation.de\)](#)
- **Wiley**, 14.02.2022 - [Wiley Wirtschaft \(wiley-vch.de\)](#)
- **finanzen.net**, 11.02.2022 - [EUTOP founder Klemens Joos appointed honorary professor | Nachricht | finanzen.net](#)
- **Braunschweiger Zeitung**, 11.02.2022 - [EUTOP Gründer Klemens Joos zum Honorarprofessor bestellt - Braunschweiger Zeitung \(braunschweiger-zeitung.de\)](#)
- **Asian Spectator**, 11.02.2022 - [EUTOP founder Klemens Joos appointed honorary professor \(asianspectator.com\)](#)

## Print:

### DIE EINFLUSSREICHEN

#### Berufung der Woche

#### **Klemens Joos**



*Erschienen am  
19.02.2022 im  
FOCUS (Nr. 8)*

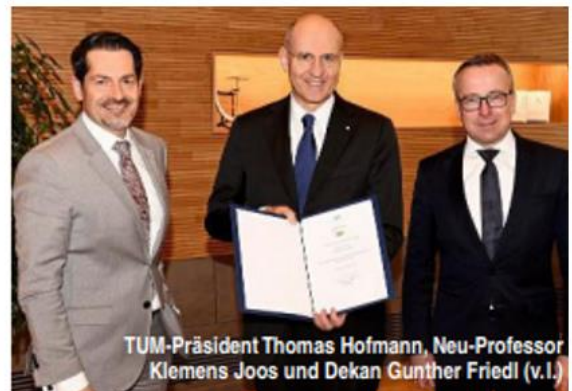
**Klemens Joos war immer beides: ein Mann der Wirtschaft und der Wissenschaft.** Die Technische Universität München (TUM) hat jetzt den Gründer der Governmental Relations Agentur EUTOP (München) zum Honorarprofessor bestellt. Der Dekan der Fakultät für Wirtschaftswissenschaften der TUM, Professor Gunther Friedl, erklärte zur Berufung: „Mit Dr. Joos leisten wir an der TUM School of Management wichtige Pionierarbeit auf diesem Gebiet. Mit seinen Beiträgen schlägt er bereits seit dem Fall der Berliner Mauer Brücken in Europa.“

Klemens Joos, der aus einer Handwerkerfamilie vom Bodensee stammt, gründete 1990 EUTOP. Die Agentur begleitet heute bedeutende Unternehmen und Verbände bei der Vertretung ihrer Interessen bei den Institutionen der EU sowie in ausgewählten Mitgliedsstaaten. Parallel zu seinem wissenschaftlichen Engagement entwickelte Klemens Joos aus EUTOP die Unternehmensgruppe EUXEA mit über 100 fest angestellten Mitarbeitern. Zu ihnen gehörte etwa von 2002 bis 2005 auch Hendrik Wüst, heute Ministerpräsident von Nordrhein-Westfalen.

### Professur

**KLEMENS JOOS**, 52, Eutop-Gründer und überzeugter Europäer, wurde zum Honorarprofessor der Technischen Universität München bestellt. Seit Jahrzehnten trägt er zum Verständnis der komplexen Entscheidungsprozesse der Europäischen Union

bei und gibt sein Wissen u. a. als Lehrbeauftragter und in zahlreichen wissenschaftlichen Schriften weiter. „Mit seinen Beiträgen schlägt er bereits seit dem Fall der Berliner Mauer Brücken in Europa“, so Uni-Dekan Gunther Friedl.



*Erschienen am  
17.02.2022 in  
der Buntten*

## Social Media:

- **Twitter:**

695 Folge ich 290.915 Follower

**Tweets** Tweets & Antworten Medien



**Sigmar Gabriel** @sig... · 24s ...

Glückwunsch, lieber Herr Joos. Ich wusste schon immer, dass Sie immer beide Seiten im Blick hatten: natürlich die Interessen Ihrer Kunden, aber eben auch immer das öffentliche Interesse. Selten in der Berliner und Brüsseler Szene.



Dr. Klemens Joos appointed TUM ho...  
[wi.tum.de](http://wi.tum.de)



- **Facebook:**



**Mechthilde Wittmann**

20. Februar um 14:45 ·

Dr. Klemens Joos - einer von uns 🇩🇪! Herzlichen Glückwunsch zur Honorarprofessur 🍀

#bodenseeliebe CSU Lindau CSU Oberallgäu CSU Kempten

#allgäuliebe AllgäuHIT - eine Region, eine Station

<https://www.allgaeuhit.de/Bodensee-Lindau...>



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Bundestagsabgeordnete Mechthilde Wittmann trifft Dr. Klemens Joos | AllgäuHIT - Dein Allgäu. Dein Radio.

15





EUTOP founder Klemens Joos appointed honorary professor

#MUNICH #EUTOP

The founder and Chairman of the Advisory Board of the governmental relations agency EUTOP, Dr Klemens Joos, has been appointed honorary professor for Political Stakeholder Management by the Technical University of Munich (TUM). The certificate of appointment was officially presented to him by TUM President Prof Dr Thomas Hofmann on 10 February 2022.

Dr Joos has been a visiting lecturer at the TUM School of Management since April 2021. Among others, the goal is to continue conducting his master's seminar on the successful representation of interests in the complex decision-making system of the European Union (EU), which he had successfully taught from 2013 to 2021 as a visiting lecturer at the Faculty of Business Administration at Ludwig Maximilian University (LMU).

Prof Dr Gunther Friedl, Dean of the TUM School of Management, on the appointment of Dr Joos: "With Dr Joos at the TUM School of Management we are doing important pioneering work in this area. His contributions have been building bridges in Europe since the fall of the Berlin Wall." The full TUM publication can be found here: <https://www.wi.tum.de/dr-klemens-joos-appointed-tum.../>

The theoretical basis of the seminar is the standard work "Convincing Political Stakeholders", published by Dr Joos in 2016. In 1998, his doctoral thesis dealt with the significance of the increasingly complex framework conditions of the EU for business administration and the representation of companies' interests. In parallel to his commitment, Dr Joos developed the original company EUTOP into today's EUXEA Group.

Dr Joos on his appointment to honorary professor at TUM: "I am very honoured. I have always been a man of business and a man of science at the same time. The appointment to honorary professor represents the scientific recognition of the methodology on representation of interests I have developed with the central pillars of process structure competence, perspective change competence and process support competence. In the coming years, my efforts will also include advancing research and teaching in the field of science-based representation of interests in a complex environment such as the multi-level system of the EU through further scientific contributions of high practical relevance."

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